



# Hlalele Motaung "Neo" Gift

Film maker.

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Writer.

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On Set  
Researcher.

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Creative Artist.

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Poet.

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Hlalele Motaung Gift, also known as Preacher Technique, a Creative artist, Content Creator, Writer, Poet and an Emerging Film maker, born in Vaal Triangle Gauteng & raised in the Eastern Part of the Free State QwaQwa.

**My Live as a Poet, Creative Artist**

**& A Writer**





After Matriculating in 2007, Neo popularly known as Preacher Technique went on to pursue his life in art, performed his poetry all over the country, and shared stage with the likes of Lefifi Tladi, Afurakan, Makhfula Vilakazi & Leta Mbulu.

In 2014 he became the first act from the Free State to perform at Jomba International contemporary dance festival at UKZN Howard College, to showcase (Pawn on a board game) a poem that inspired a contemporary dance piece choreographed by Ntsane Spice Mopeli. A highlight that presented many more opportunities like- Macufe Poetic blues Main festival, Polokoane Literary fair, Mzansi insider SABC1, Reflections Street Libraries ETV, Mikasi Sukasi SABC1 to mention a few.



## FILM & COMMERCIALS RESEARCH



## CONTENT CREATION AND LINKS

## FILM

In 2016 Neo received a scholarship from East Coast Movie Tech to acquire National Higher certificate in Film & TV Production.



His first short film is titled Under Church Street, An award winning student short film, shot in City of Mangaung down town Bloemfontein, a short film inspired by actual events (gangsters), recurred from day to day and witnessed from his apartment bedroom window. To substantiate bases of the short film, he went on to use some of the actual talent to play their roles.



### Project Links

<https://youtu.be/IK-3fe3Ab3A>

<https://youtu.be/am7JqYCr5UQ>

<https://youtu.be/ADJRqwzdMo>

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Like most newly Film graduates. Neo started creating content to enhance his set skill and his resume by conceptualizing music videos and learning to execute on a low/zero budget projects.

Projects like "When I touch the mic" by Kaycee the West.

"Dinaledi" by amapiono super star Gugu, also being the Director of Photography for Njandin an award winning student short film by Dimpho Ramaisa.



After 2020 Covid 19 lockdown, in 2021 Neo moved to Cape Town to nose around and prowl after his dream to learn more about film making.

Very laid-back with either working on TV commercials set or feature films, all he wanted was to be on set and learn more on how the production is facilitated from the development phase to post-production.



His first application which happened to be his first plug-in into the film industry was via SA Film Academy, Atlantic Studios as a trainee and he was placed at one of the leading production company in Africa (Moonlighting Production) to train as a location researcher in commercials, servicing international production companies looking to



His research capabilities and creative ability to visualize & turn a location into a totally different location as opposed to what it was, elevated him to be a part of the team that had successful two consecutive seasons of winning jobs like, Cutwater, UNDIZ, Samsung, Moet & Chandon, Michelin, ROM Immortal, MANOR, Opti, RX Bar, Scotia Bank, Stella Artois, Harry Boy and Walls Ice cream to mention few.

The best highlight was shooting behind the scenes for Mark Zibert on Rom Immortal set.



**Behind the Scenes for Mark Zibert**  
**<https://youtu.be/HO-Cd6zbWi4>**



